

SHAY SHELEG

Graphic designer // www.shaysheleg.com

SKILLS

- ✦ **High level of commitment and ownership**, proactive in taking the initiative.
- ✦ **Adaptable** and ready for new challenges in design and technology.
- ✦ **Strong team player** with excellent interpersonal skills for effective collaboration.
- ✦ **Creative thinker** with a passion for generating innovative design ideas.

WORK EXPERIENCE

<p>2025 – TODAY</p>	<p>● Marketing Designer Promai</p>	<p>Designed a product training platform in Elementor while collaborating with multiple teams.</p> <p>Designed exhibition walls for a conference in London.</p>	<p>Created digital assets like a LinkedIn cover and presentations.</p> <p>Structured complex information clearly.</p>
<p>2022 – 2025</p>	<p>● Digital Designer Mccann</p>	<p>Created digital assets, including emails, landing pages, banners, and social media content.</p> <p>Contributed to print projects as needed, with a focus on digital design.</p> <p>Assisted colleagues with design and software questions, fostering collaboration.</p>	<p>Used Figma, Photoshop, Illustrator, InDesign, and AI tools to produce high-quality work.</p> <p>Managed tasks from execution to design, ensuring alignment with project goals.</p> <p>Solved complex typography issues, ensuring brand consistency.</p>
<p>2021</p>	<p>● Junior Designer Avraham</p>	<p>Built good client relationships through clear communication.</p>	<p>Designed and edited print and digital projects, meeting tight deadlines</p>