

SHAY SHUSHAN

Graphic designer //////////////////////////////////// www.shaysheleg.com

SKILLS

- ✦ **Proficient** in Figma, Illustrator, Photoshop, and InDesign.
- ✦ **Knowledgeable in** typography, composition, color, and branding.
- ✦ **Experienced** in digital and print marketing design.
- ✦ **Detail oriented** and managing multiple projects efficiently.
- ✦ **Collaborative** with clear communication skills.
- ✦ **Adaptable**, self-motivated, and always learning new tools and trends.

WORK EXPERIENCE

2025 – TODAY

● **Marketing Designer**
Promai

Designed a product training platform using Elementor while **collaborating with multiple teams**

Created digital assets like a LinkedIn cover and presentations

Designed exhibition walls for a conference in London

Structured **complex information** clearly

2022 – 2025

● **Digital Designer**
Mccann

Created digital assets, including emails, landing pages, banners, and social media content

Used **Figma, Photoshop, Illustrator, InDesign, and AI tools** to produce high-quality work

Contributed to print projects as needed, with a focus on digital design

Managed tasks **from execution to design**, ensuring alignment with project goals

Assisted colleagues with design and software questions, fostering collaboration

Solved **complex typography** issues, ensuring brand consistency

2021

● **Junior Designer**
Avraham

Built good client relationships through clear communication

Designed and edited print and digital projects, **meeting tight deadlines**